

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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| Applicant: <b>Lu et al.</b>   | ) | I hereby certify that this document is  |
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| Serial No.: 09/909,224        | ) | United States Patent and Trademark      |
|                               | ) | Office on this date:                    |
| For: AUDIENCE MEASUREMENT     | ) |   |
| SYSTEM FOR DIGITAL TELEVISION | ) |   |
|                               | ) | <b>August 6, 2009</b>                   |
| Filed: July 19, 2001          | ) |   |
|                               | ) | <u>/Christopher N. George/</u>          |
| Group Art Unit: 2424          | ) | Christopher N. George                   |
|                               | ) | Registration No. 51,728                 |
| Examiner: Justin E. Shepard   | ) | Attorney for Applicants                 |

**RESPONSE TO THE OFFICE ACTION DATED FEBRUARY 6, 2009**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated February 6, 2009, please enter the following amendments and consider the following remarks, submitted in conjunction with a request for a three-month extension of time pursuant to 37 CFR 1.136(a):

**The Status of the Claims** is reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 12 of this paper.